



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI

CENTRUL DE CONSILIERE SI ORIENTARE IN CARIERA

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Registration number 3/CCOC/21.01.2026

Approved by ASE Senate Decision no.

ANNUAL ACTIVITY REPORT OF THE CAREER COUNSELING AND GUIDANCE CENTER OF THE BUCHAREST ACADEMY OF THE ECONOMIC STUDIES 2025

Field	Activity	Performance indicators	Results	Degree of achievement of indicators
SERVICES TO BENEFICIARIES	1) Informing, guiding and counseling potential ASE students, pupils from pre-university education.	Minimum 450 de pupils informed, oriented and directly advised; Minimum 5 direct meetings with pupils, potential candidates for ASE academis programs. Minimum 5 ASE students involved in student information and orientaation activities.	11873 beneficiaries of information, counseling and guidance services in 2025, thus: <i>1. 3429 students, pupils, graduates, candidates, alumni, parents, employers individually advised / informed / tested, at the CCOC level, by CCOC psychologists:</i> <ul style="list-style-type: none"> ✓ Undergraduate students: 513 people ✓ Master and doctoral students: 66 people ✓ Students with special educational needs (CES): 12 people ✓ High school students (potential candidates for admission): 957 people ✓ ASE Alumni: 3 people ✓ Teaching staff, ASE employees: 10 people ✓ Parents: 14 people ✓ Psychologically tested individuals: 759 people. ✓ Students informed and advised within the <i>Counseling Program for students who wish to withdraw from study programs, in order to better undersand and prevent</i> 	100%
	2) Individual and group counseling.	Minimum 600 individual counseling session conducted by CCOC employees.		
	3) Informing and advising students on the educational paths offered by ASE and collaborating with the business environment, facilitating communication and collaboration	Minimum 300 students psychologically tested.		

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SERVICES TO BENEFICIARIES	<p>with other departments within ASE for better adaptation to the university environment and increasing employment prospects.</p>	<p>Minimum 2500 students annually counseled, individually and in group sessions, by CCOC employees.</p> <p>Minimum 12 group counseling sessions organized and conducted by CCOC employees.</p> <p>Minimum 4000 students informed and counseled and 20 information and orientation sessions, organized and conducted by teaching staff with expertise in the psychopedagogical field and / or in the field of specialization of the students and graduates counseled.</p> <p>Minimum 15 ASE students involved in information and orientation activities for colleagues.</p>	<p><i>university dropout (Counseling for dropout prevention):</i> 581 de persoane Total Individual counselling sessions: 514</p> <p>II. 4184 Individuals guided by teaching staff in the field of specialization of the ASE students and graduates and Pedagogy experts (teaching staff with expertise in the psychopedagogical field from Department for Teaching Training: DPPD):</p> <ul style="list-style-type: none"> ✓ Undergraduate students: 2507 people ✓ Master students: 583 people ✓ Doctoral students: 57 people ✓ High school students, (potential candidates for admission): 936 people ✓ Alumni ASE: 17 people ✓ Teaching staff & ASE employees: 23 people ✓ Parents: 42 people ✓ Employers: 19 people <p>III. 682 high school students informed/counseled on ASE's educational offer:</p> <ul style="list-style-type: none"> ✓ 11.01.2025 – Presentation of the ASE educational offer to pupils from the National Bilingual College „George Coșbuc”, Bucharest, within the „DiscoverUNI” event, organized by Interact Bucharest Levant Coșbuc (non-profit organization, a project established by pupils from the National Bilingual College „George Coșbuc”, under the guidance of Rotary International), at the National Youth Foundation – 30 participants; ✓ 11.02.2025 - Presentation of the ASE educational offer to pupils from the „Dante Alighieri” Theoretical Highschool Bucharest – 36 participants; ✓ 24 - 27.02.2025 - Workshop presenting the requirements of the academic environment and training opportunities in the field of agri-food and environmental economics, organized by the Faculty of Agri-Food and 	<p>100%</p>
	<p>4) Informing students about job fairs and similar professional events (conferences, workshops etc.). Organizing a workshop / semestrer with external guests (specialists and și experts from the professional area, company presentations).</p>	<p>Minimum 4 career events (conferences, workshops etc.) organized and held with a minimum of 20 participants/event;</p> <p>Minimum 15 employer representatives involved in</p>		



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SERVICES TO BENEFICIARIES	5) Guiding and supporting students in developing their professional portfolio: CV, cover letter, thank you letter, etc. Preparing for participation in job interviews – key points, verbal and non-verbal language etc.	career guidance and counseling activities. Minimum 10 students with disabilities counseled, supported and monitored;	Environmental Economics, with the participation of pupils from the „Virgil Madgearu” Economic College, Bucharest - 150 participants; ✓ 5 - 7.05.2025 - Workshop presenting the <i>Demands of the academic environment and training opportunities in the field of agri-food and environmental economics</i> , organized by the Faculty of Agri-Food and Environmental Economics, with the participation of pupils from the „Virgil Madgearu” Economic College, Bucharest - 80 participants; ✓ 10.05.2025 - Workshop presenting the <i>Demands of the academic environment and training opportunities in the field of agri-food and environmental economics</i> , organized by the Faculty of Agri-Food and Environmental Economics, with the participation of pupils from the „Cezar Nicolau” Technological High School, Brănești, Ilfov County – 50 participants; ✓ 26.05.2025 - Workshop presenting the <i>Demands of the academic environment and training opportunities in the field of agri-food and environmental economics</i> , organized by the Faculty of Agri-Food and Environmental Economics, with the participation of pupils from the „Viilor” Economic College, Bucharest – 175 de participants; ✓ 3 – 10.06.2025 – Promoting the educational offer of the Bucharest Academy of Economic Studies through an online marketing campaign, targeting high schools with economic profile and towns under 10.000 inhabitants; ✓ 5 – 19.11.2025 – <i>Promotion campaign for the educational offer of ASE Bucharest in high schools in localities under 10.000 inhabitants</i> , within the project “Equity and social inclusion for expanded access to higher education at ASE from Bucharest”, CNFIS-FDI-2025-F-0222, in:	100%
	6) Carrying out personal development activities (for better self-awareness, stress management, anxiety reduction, etc.) – organizing at least two monthly individual meetings and at least one semi-annual group meeting with role-playing games.	Minimum one information session on mental health and well-being of students, organized and conducted in optimal conditions; Minimum 10 individual counseling sessions conducted with students with disabilities / their relatives;		
	(7) Ensuring support for the provision of quality inclusive educational services by ASE to people with disabilities.	At least one workshop for ASE teachers and administrative staff, on issues related to the needs of students with disabilities; At least one workshop for ASE students, on issues related to the needs of students with disabilities and bullying prevention.		

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SERVICES TO BENEFICIARIES			<p>„Eremia Grigorescu” Technological High School, Mărășești, Vrancea County, „Simion Mehedinți” High School, Vidra, Vrancea County, „Dimitrie Bolintineanu” Technological High School, Bolintin-Vale, Giurgiu county – 125 participants;</p> <p>✓ 15.12.2025 - <i>Presentation of the ASE educational offer to pupils from the National Bilingual College „George Coșbuc”, Bucharest – 36 participants.</i></p> <p>IV. 2431 students involved in workshops / webinars/ counseling sessions conducted by CCOC or/and in partenship with ASE faculties and/or employers:</p> <p>✓ 20 – 21.01.2025 - 2 online group counseling sessions with the theme <i>"Prepared for the session? Tips and tricks for exam success."</i> – 48 participants;</p> <p>✓ 21.01.2025 – Career workshop with the theme <i>„Team work”,</i> intended for students from the Faculty of Management – 16 participants;</p> <p>✓ 22.01.2025 – Career Workshop with the theme <i>„Team work”,</i> intended for students from the Faculty of Accounting and Management Information Systems – 8 participants;</p> <p>✓ 27.01.2025 - Workshop with the theme <i>"Stress and Time Managemen during the session. Insertion in the labor market after graduate",</i> conducted for second and third year students (English language sections) from the Faculty of Accounting and Management Information Systems – 5 participants;</p> <p>✓ 5.02.2025 – Group Counseling on the topic <i>"Managing stress during exams time",</i> intended for students from DPPD programs – 100 participants;</p> <p>✓ 25.02.2025 – Group Counseling on the topic <i>"Personal development and self - confidence",</i> intended for students from DPPD programs – 29 participants;</p> <p>✓ 27.02.2025 - Workshop-ul on the topic <i>"Effective networking and communication",</i> intended for students from the Faculty of Accounting and Management Information Systems – 5 participants;</p>	100%



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<p>SERVICES TO BENEFICIARIES</p>			<ul style="list-style-type: none"> ✓ 5.03.2025 – Group counseling on the topic “<i>Self-awareness and personal development</i>”, intended for students from DPPD programs – 8 participants; ✓ 8.03.2025 – Career workshop on the topic „<i>Soft skills for accountants</i>”, intended for students from the Faculty of Accounting and Management Information Systems – 5 participants; ✓ 11.03.2025 – Workshop on the topic “<i>Mental health – healthy attitudes towards university adaptation</i>”, intended for students from the first year master program from the Faculty of Marketing - 10 participants; ✓ 12.03.2025 – Information and promoting session about CCOC services among first-year students at the Faculty of Law, in wich students were also presented with the Holland vocational interest questionnaire – 46 participants; ✓ 12.03.2025 – Career workshop on the topic “<i>Privat Security 4.0 – Innovation, professionalism, career prospects</i>”, with the participation of SSG Group representatives, in which were presented career opportunities in crisis management, business continuity, protective intelligence, security risk management – 46 students participants; ✓ 15.03.2025 – Workshop on the topic “<i>Self-awareness and personal development</i>”, within the bootcamp organized in Predeal, within the project “<i>ECO-SUCCES – Advanced internship program dedicated to future professionals in the economic field</i>”, PEO/72/PEO_P7/OP4/ESO4.5/PEO_A49 – 40 participants; ✓ 21.03.2025 - Workshop aimed at <i>developing critical thinking and wellbeing</i> among teachers in pre-university education in Călărași county, withgin the Erasmus+ project 	<p>100%</p>

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<p>SERVICES TO BENEFICIARIES</p>			<p><i>“MIND - Critical Theory in adult education practice”</i> – 48 participants; ✓ 25.03.2025 – Group Counseling on the topic <i>“Success Factors in change management”</i>, intended for students from the Faculty of Management – 10 participants; ✓ 25.03.2025 – Personal development workshop on the topic <i>“Psycho-emotional skills and emotional intelligence”</i>, intended for students from the Faculty International Economic Relations – specialization in Modern Applied Languages – 25 participants; ✓ 27.03.2025 - Personal development workshop on the topic <i>“Time management”</i>, intended for students from the Faculty of Accounting and Management Information Systems – 19 participants; ✓ 7.04.2025 – Group counselig on the topic <i>„Team work”</i>, intended for students from the Faculty of Accounting and Management Information Systems – 15 participants; ✓ 8.04.2025 – Group counselig on the topic <i>“Integration into the organizations’ culture (The importance of socialization stages, anticipatory socialization, accommodation, role management – for the integration of new employees into organizations, for the aquisition of the culture of organizations”</i>, intended for students from the Faculty of Management – 10 participants; ✓ 8.04.2025 – Group counselig on the topic <i>“Communication and social abilities”</i>, intended for students from the DPPD programs – 23 participants; ✓ 8.04.2025 – Workshop on the topic <i>“Adaptation and evolution”</i>, at the Faculty of Hydrotechnics within UTCB, facilitated by psychologists from the Career, Counseling and Guidance Centers at the Technical University of Civil Engineering and the Bucharest Academy of Economic Studies, together with Mr. Lector Univ. PhD. Codrin Nisioiu, CCOC collaborator, in order to connect students from the Faculty of Automation (UTCB) and Cybernetics (CSIE) through an exchange of experience and networking that</p>	<p>100%</p>



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SERVICES TO BENEFICIARIES			<p>allowed the exploration of robots from the Laboratory of Automation and Applied Informatics – 39 participants;</p> <ul style="list-style-type: none"> ✓ 8.04.2025 – Information and promoting session about CCOC services among students at the Faculty of Marketing – 17 participants; ✓ 8.04.2025 – Information and promoting session about CCOC services among students at the Faculty of Public Administration and Management – 10 participants; ✓ 8.04.2025 - Personal development workshop on the topic “<i>Personal development through strategic agromarketing activities</i>”, conducted for students of the Faculty of Agri-Food and Environmental Economics – 11 participants; ✓ 10.04.2025 – <i>Career Workshop organized by CCOC, with the support of the Faculty of Business and Tourism, in collaboration with JW Marriott Bucharest Grand Hotel</i>, which allowed ASE students to learn what “<i>luxury</i>” means in the hospitality industry and what are the internship and employment opportunities in the various departments of the hotel – 48 participants; ✓ 24.04.2025 - Personal development workshop on the topic “<i>Critical Thinking</i>”, intended for students from the Faculty of Accounting and Management Information Systems – 18 participants; ✓ 5 -12.05.2025 – Intercultural counseling within the <i>Blended Intensive Program (BIP)</i> where topics about: <i>CSR, social entrepreneurship, Marketing Canvas, strategic thinking</i>. Partners: HfWU Nürtingen-Geislingen, Centre for University Didactics, Nürtingen, Germany, Van Hall Larenstein University of Applied Sciences – the Netherlands Arnhem/Velp si Estonian University of Life Sciences (EMU), intended for students from the Faculty of Business 	100%

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<p>SERVICES TO BENEFICIARIES</p>			<p>Aministration with Teaching in Foreign Languages, Faculty of Economics and Business Communication and Faculty of Marketing - 7 participants;</p> <ul style="list-style-type: none"> ✓ 6.05.2025 – Career Workshop on the topic “<i>Crisis decision management in career</i>”, organized within the project “ECOSucces – advanced program dedicated to future professionals in the economic field”, Cod SMIS: 317010 (6.05.2025) - 16 participants; ✓ 6.05.2025 și 8.05. 2026 – 2 career workshops intended for students from the Faculty of Marketing, on the topic “<i>CRM online, marketing direct, email marketing, automatizări și Google analytics</i>”, guest speaker Andrei Bricov, Head of Digital Strategy la Data Revolt Agency, intended for students from the Faculty of Marketing and the Faculty of Business and Tourism– 59 participants; ✓ 9.05.2025 – <i>Open Day at P&G</i>, intended for students from the Faculty of Marketing - 14 participants; ✓ 13.05.2025 – Career workshop on “<i>Marketing Automation</i>”, guest speaker Evelina Buciu, Social Media Director at Hold Marketing, for students of the Faculty of Marketing – 12 participants; <p>14.05.2025 - Personal development workshop on "Stress Management and Procrastination. What is stress and how do we manage it? How can we combat procrastination?", held for students of the Faculty of Theoretical and Applied Economics – 49 participants;</p> <ul style="list-style-type: none"> ✓ 15.05. 2025 – Career workshop on "Email Marketing: Beyond Theory, Close to Conversion," guest speaker Sorin Trifu, for students of the Faculty of Business and Tourism – 42 participants; ✓ 16.05.2025– Information and promotion session regarding CCOC services for students enrolled in the IMBA Master's program at the Faculty of Business Administration in Foreign Languages – 14 participants; ✓ 22.05.2025 – June 6, 2025 – Information and promotion campaign for CCOC services and psychological crisis intervention guidelines, for students of the Faculty of 	<p>100%</p>



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<p>SERVICES TO BENEFICIARIES</p>			<p>Cybernetics, Statistics, and Economic Informatics – 250 participants;</p> <ul style="list-style-type: none"> ✓ 29.05.2025 – Group counseling session on "Academic Ethics and Integrity," for students of the Faculty of Accounting and Management Information Systems – 11 participants; ✓ 30.05.2025 – Group counseling session on "Stress Management and Prevention," for students of the Faculty of Management – 13 participants; ✓ 4 – 5. 06.2025 – 2 online group counseling sessions on "Productivity and Balance during Exams" – 40 participants; ✓ 4.06.2025 – Personal development workshop on "Psychological Contamination: From Misinformation to Information Management," organized for first-year Master's students of the Faculty of Management – 14 participants; ✓ 6.06.2025 – Event on direct communication, guest speaker Loredana Vătăvoiu, Up Romania, for students of the Faculty of Business and Tourism – 55 participants; ✓ 6.06.2025 – Personal development workshop on My Echo, Mirrored Through You," bringing together students from the Faculty of Cybernetics, Statistics, and Economic Informatics and the Faculty of Business and Tourism – 5 participants; ✓ 9.06.2025 – Career workshop on "Personal Branding," for students of the DPPD (Department for Preparation of Teaching Personnel) programs – 21 participants; ✓ 10.06.2025 – Career workshop on "Steps Toward the Future – Preparing for the Bachelor's Thesis and Professional 	<p>100%</p>

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<p>SERVICES TO BENEFICIARIES</p>			<p>Integration," for third-year students of the DPPD programs – 19 participants;</p> <ul style="list-style-type: none"> ✓ 13.06.2025 – Personal development workshop on "Stress Management and Procrastination. What is stress and how do we manage it? How can we combat procrastination?", held for students of the Faculty of Theoretical and Applied Economics – 49 participants; ✓ 13.06.2025 – Career workshop on "Developing Social Relations and Communication Efficiency," organized within the project "ECOSucces – advanced internship program dedicated to future economic professionals," SMIS Code: 317010 (6.05.2025) – 7 participants; ✓ 13.06.2025 – Personal development workshop on "Tips & Tricks for the Bachelor's Thesis Defense," for third-year students of the Faculty of Agrifood and Environmental Economics – 12 participants; ✓ 16.06.2025 – Career workshop on "From Training to Career – Steps Toward the Teaching Profession," for students of the Didactic Master's program – 9 participants; ✓ 17.06.2025 – Career workshop on "Practical Career Guide – From College to the First Job," for third-year students of the DPPD programs – 22 participants; ✓ 24.06.2025 – Career workshop on "From Idea to Career: Entrepreneurship in Marketing – Real Challenges and Opportunities," guest speaker Paul Ardeleanu, for students of the Faculty of Marketing – 27 participants; ✓ 25.06.2025 – Group counseling on "Time Management," for students of the Faculty of Management – 14 participants; ✓ 25.06.2025 – Educational counseling for choosing a Master's program, for students of the Faculty of Accounting and Management Information Systems – 14 participants; ✓ 7.07.2025 – Group counseling on "Time Management," for students of the Faculty of Accounting and Management Information Systems – 5 participants; 	



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<p>SERVICES TO BENEFICIARIES</p>			<ul style="list-style-type: none"> ✓ 14.07.2025 – The Educational Path at Velocita, for students of the Faculty of Accounting and Management Information Systems – 8 participants; ✓ 15.07.2025 – Educational counseling for choosing a Master's program, for students of the Faculty of Management – 10 participants; ✓ 30.08.2025 – 11.09.2025 - Counseling candidates for academic programs organized by ASE (both via telephone and email), particularly for Master's programs, providing support for all necessary steps to ensure a smooth admission process; ✓ 8.09.2025 - Career workshop themed "Wellbeing or the balance in my life," organized within the project "ECOSucces – advanced internship program dedicated to future professionals in the economic field," SMIS Code: 317010 (6.05.2025) – 8 participants; ✓ 15 – 20.09.2025 - Best practice exchange in international companies in Barcelona, Spain, within the project "Equity and social inclusion for extended access to higher education at ASE Bucharest," CNFIS-FDI-2025-F-0222, including visits to: HP INC, CapGemini, TD Synnex, HP Enterprise – 8 participants; ✓ 24.09.2025 - Participation in "Induction Day," alongside first-year students from the Faculty of Accounting and Management Information Systems; ✓ 29.09.2025 - Participation of CCOC representatives in activities held at each ASE faculty for the festive opening of the 2025–2026 academic year, promoting career counseling and orientation services, psychological assessment and counseling, vocational counseling, and personal development activities offered by CCOC; 	

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<p>SERVICES TO BENEFICIARIES</p>			<ul style="list-style-type: none"> ✓ 30.09.2025 – Group counseling session themed "Time Management," for students of the Faculty of Management – 10 participants; ✓ 30.09.2025 – Group counseling session themed "Assertive Communication," for students of the DPPD (Department for Teacher Training) programs – 10 participants; ✓ 7.10.2025 – Group counseling session themed "Self-awareness and Personal Development," for students of the DPPD programs – 23 participants; ✓ 7.10.2025 – Information and promotion session of CCOC services for students of the Faculty of Administration and Public Management, specializing in Human Resources, where the Holland vocational interest questionnaire was also presented – 94 participants; ✓ 13 - 17.10.2025 - Participation in the first session of the "Big Brother REI" project organized by the Faculty of International Business and Economics, providing first-year students with useful information for their academic integration and adaptation – 200 participants; ✓ 21.10.2025 - Career workshop themed "JobTalk: We prepare you! You become the chosen one!" for students of the Faculty of Cybernetics, Statistics and Economic Informatics – 19 participants; ✓ 21.10.2025 - Career workshop themed "Preparing for the job interview – step by step" within the project "ECOSucces – advanced internship program dedicated to future professionals in the economic field," SMIS Code: 317010 (6.05.2025) – 11 participants; ✓ 5.11.2025 – Career workshop themed "UX, landing pages, and strategies for Black Friday," guest speaker Alex Frimescu, specialist from the Canopy team, for students of the Faculty of Marketing – 29 participants; ✓ 18.11.2025 – Career workshop themed "Personal Branding," for students of the DPPD (Department for Teacher Training) programs – 22 participants; 	



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<p>SERVICES TO BENEFICIARIES</p>			<ul style="list-style-type: none"> ✓ 10.11.2025 – 14.11.2025 – The 8th edition of the "Big Brother" Program, for first-year students with the support of senior student volunteers – 339 participants; ✓ 12.11.2025 – Career workshop themed "What does the future of SEO look like when combined with AI?", guest speaker Mihai Vinatoru, CEO of DWF, for students of the Faculty of Marketing – 25 participants; ✓ 13 – 15.11.2025 – Participation of the ASE representative in employer visits and hosting a career workshop covering labor market characteristics, recruitment process preparation, and career planning within the project "Creating a sustainable ecosystem for specialized practical training for students of the Bucharest University of Economic Studies," CNFIS-FDI-2025-F-0009 – 18 participants; ✓ 14.11.2025 – Career workshop themed "Email marketing, RFM, loyalty," guest speaker Andrei Georgescu, Managing Partner, White Image, for students of the Faculty of Management – 68 participants; ✓ 25.11.2025 – Career workshop themed "Soft skills for accountants," for students of the Faculty of Accounting and Management Information Systems – 10 participants; ✓ 5.12.2025 – Group counseling session themed "Learning Styles," for students of the Faculty of Accounting and Management Information Systems – 7 participants; ✓ 8.12.2025 – Career workshop themed "How to succeed in a job interview," held by CCOC representatives for CIG and FABBV students, organized in collaboration with the Institute of Financial Studies – 28 participants; ✓ 9.12.2025 – Career workshop themed "My Career Planning," for students of the DPPD programs – 16 participants; 	

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SERVICES TO BENEFICIARIES			<p>✓ 10.12.2025 – Career workshop for students of the Faculty of Law, within the project "The first economist student in the family," SMIS code 326883 – 14 participants;</p> <p>✓ 11.12.2025 – Career workshop themed "Choosing a career based on professional identity," for students of the Faculties of Marketing and International Business and Economics, within the project "ASE students connected to labor market challenges (StudASEconnected2LMk)," CNFIS-FDI2025-0446 – 34 participants.</p> <p><i>V. 769 students in collaborative actions in group counseling (CCOC – student organizations):</i></p> <p>✓ 17 – 18.03.2025 – AIESEC mobility: promotion of international exchange offers for ASE students – 96 participants (first year ASE students);</p> <p>✓ 11.04.2025 - Personal development workshop themed "How to identify your skills and choose the job that suits you. Tips & tricks on what you should find out about a company before getting hired to ensure it can deliver what it promises," organized by CCOC in partnership with ASCIG – 21 participants;</p> <p>✓ 07.05.2025 – Personal development workshop themed "Decisions without telephone" within the project "Heal Your Brain," organized by CCOC & USASE – 48 participants;</p> <p>✓ 14.05.2025 and 10.12.2025 – Participation of CCOC, with booths and offers for career counseling and orientation services, at the two editions of the ASE Job & Internship Fair 2025, organized by the ASE Bucharest Alumni Association, the Students' Union of the Bucharest University of Economic Studies (USASE), the Association of Faculties of Economics in Romania (AFER), and the ASE Foundation in partnership with the Embassy of France in Romania – 450 participants;</p> <p>✓ 17.10.2025 – Participation of CCOC, with a booth and offers for career counseling and orientation services, at the 18th edition of ITFest, organized by the Student</p>	



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<p>SERVICES TO BENEFICIARIES</p>			<p>Syndicate of the Faculty of Cybernetics, Statistics and Economic Informatics (SiSC) – 100 participants; ✓ 11.11.2025 – Personal development workshop themed "<i>Information Reset: from misinformation to intelligent management</i>" organized at the initiative of ASCIG – 14 participants; ✓ 13.11.2025 – Personal development workshop on the topic "<i>Work Life Balance</i>", organized at the initiative of ASCIG, within the internship program – 23 participants; ✓ 27.11.2025 – Personal development workshop on the topic "<i>Maintaining motivation during stressful time</i>", organized at the initiative of ASCIG – 17 participants.</p> <p>VI. 75 students in CCOC led training courses</p> <p>✓ 16 – 19.10.2025 - Personal development course within the project "<i>Echitate și incluziune socială pentru acces extins la învățământul superior la ASE București</i>", FDI-2025-F-0222, la Centrul de Perfecționare "I. Gh. Roșca" de la Predeal covering: self-awareness, personal development, critical thinking, tool for a clear mind; anger management or the calm in the middle of the storm; psychological contamination – from disinformation to information management; how to succeed at a job interview; real connection through effective communication; what we need to know when concluding an employment contract – 25 participants; ✓ 05–07.11.2025 - 2 online training and instruction sessions for volunteer students in the Program „<i>Big Brother</i>” – 26 participants</p>	

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<p>SERVICES TO BENEFICIARIES</p>			<p>✓ 6 – 9.11.2025 – Project management course for students who are part of student associations, within the project <i>"Equity and social inclusion for expanded access to higher education at ASE Bucharest"</i>, FDI-2025-F-0222, at Covasna Advanced Training Center – 24 participants;</p> <p>VII. 183 students in the “Becoming a leader” program</p> <p>✓ 26.03.2025 – Special session for graduates of the <i>“Becoming a Leader”</i>, program, held by Mr. Frank Basinski (founder of Blue Horizon Training , a leadership consulting and coaching organization) and Șerban Toader (Former Senior Partner KPMG, president and co-founder of the Future of Leadership Institute) – 37 participants;</p> <p>✓ 30 iunie - 4 iulie 2025, 6th edition of the <i>“Becoming a leader”</i>, program, held by ASE from București în parteneriat cu Future of Leadership Institutut and relevant representatives of the business environment and the direct support of Mr. Dorel Mihai Paraschiv – Vice-Rector for Relations with the Socio-Economic Environment, ASE (coordinator), at the “I. Gh. Roșca”, Advanced Training Center, Predeal.</p> <p>The lecturers of the edition were:</p> <ul style="list-style-type: none"> · Mariana Gheorghe - Former CEO OMV Petrom. Co-Founder Future of Leadership Institute, (coordonator); · Violeta Ciurel - Former CEO AXA Insurance Companies/NN/ING Group. Co-Founder Future of Leadership Institute, (coordonator); · Șerban Toader - Former Senior Partner KPMG, President, Co-Founder Future of Leadership Institute; · Sergiu Cristian Manea - CEO Romanian Commercial Bank; · Sergiu Oprescu – Chairman of the Supervisory Board România; · Alina Gheuca - HR Senior Manager KPMG România; · Elisabeta Moraru - Country Manager Google România; · Octavian Radu - Founder Octra Holding; 	



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<p>SERVICES TO BENEFICIARIES</p>			<ul style="list-style-type: none"> · Letiția Lucescu, Ph.D.- Senior Partner Evolutiv Consultant Network, Expert National Institute of Magistracy, Associate Professor at University "Alexandru Ioan Cuza" from Iasi; · Ionuț Simion - Partner at PWC România President of Amcham România; · Raluca Livești – Psychologist, Career, counseling and guidance center; · Camelia Stăiculescu – Coordinator of the Career, counseling and guidance center. <p>✓ 59 registered students participated in this edition, of which:</p> <ul style="list-style-type: none"> - 57 students psychologically tested; - 46 students interviewed; - 25 students participating in courses <p>✓ 4.12.2025 – Career workshop with the graduated students of the Becoming a leader program, in the event <i>Creuzet Alumni Becoming a Leader</i>, on the topic "The influence of technology for the labour market in Romania. How does the "Bet on AI" reconfigure key competencies and ways of working for future leaders?", workshop led by Mihai Matei, vice-president of the Concordia Employers' Confederation, board member of the Software and Services Industry Employers' Association (ANIS) and board member of the Edge Institute, organized by CCOC in partnership with the Future Leadership Institute (FLI) – 87 participants.</p> <p>VIII. 120 people involved in workshops for teaching staff</p> <p>✓ 4.07.2025 – Workshop themed „<i>What is NEURODIVERSITY?</i>”, held by CCOC and the Department for Teaching Training (DPPD) in partnership with Autism Voice, within the „Work Aid Kit” program, for teaching staff of</p>	

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SERVICES TO BENEFICIARIES			<p>the Bucharest university of Economic Studies and students of the Psychopedagogical training programs – 41 participants;</p> <ul style="list-style-type: none"> ✓ 17 – 19.10.2025 - Workshop-ului themed "<i>Burnout in the university environment: Understanding and Prevention</i>", at the "I. Gh. Rosca" Professional Development Center in Predeal, attended by teaching staff and colleagues from the university/s administrative structures, organized within the project "<i>Equity and social inclusion for extended access to higher education at ASE Bucharest</i>", CNFIS-FDI-2025-F-0222 – 16 participants; ✓ 14.11.2025 și 11.12.2025 – 2 workshops on "<i>Concrete Ways of Supporting Students with Special Educational Needs</i>," organized by the CCOC (Counseling and Career Guidance Center) and the Department for Teacher Training in partnership with Autism Voice, as part of the "<i>Work Aid Kit</i>" program. The workshops were aimed at faculty members from the Bucharest University of Economic Studies (ASE) and students from the Psycho-Pedagogical Training Programs – 48 participants; ✓ 5.12.2025 Workshop "<i>Caring for the Caregivers – Burnout and Well-being in the Academic Environment</i>," held as part of the "<i>A Cup of SustainabilityTEA</i>" program, at the initiative of the Department of Agri-food and Environmental Economics, Faculty of Agri-food and Environmental Economics – 15 participants. 	
	<p>Cooperation with representatives of the faculties/DPPD (Teacher Training Department) – teaching staff with expertise in the psychopedagogical field and/or in the specialization field of the students and graduates receiving counseling. Hiring a sociologist (position provided for in the CCOC organizational chart). Co-opting representatives of employers in student counseling</p>	<p>1 Coordinator Minimum 8 psychologists/vocational counselors full-time employees;</p> <p>1 office clerk</p> <p>Minimum 15 teaching staff with expertise in the psychopedagogical field and / or in the field of specialization of the</p>	<p>In 2025, the CCOC personnel structure was as follows:</p> <ul style="list-style-type: none"> ✓ 1 Coordinator – a faculty member appointed by Rector's decision, endorsed by the Administrative Board, and approved by the Senate of the Bucharest University of Economic Studies (ASE) – part-time (remunerated with a salary bonus); ✓ 8 Psychologists – certified in Educational Psychology, School and Vocational Counseling / full-time Career Counselors; ✓ 1 Administrative Assistant (Referent); 	100%



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HUMAN RESOURCES	activities (economic agents, entrepreneurs, representatives of public institutions, NGOs, etc.). The selection, training, and involvement of student volunteers in CCOC activities.	<p>students and graduates being counseled.</p> <p>Minimum 15 employer representatives involved in counseling and orientation activities.</p> <p>Minimum 12 ASE students involved in CCOC projects and activities.</p> <p>Minimum 1 pedagogue in Department for integration of students with disabilities from CCOC.</p>	<ul style="list-style-type: none"> ✓ 12 Faculty Members – with expertise in the specific fields of study of ASE students and graduates (one representative per faculty); ✓ 5 Faculty Members – specializing in the psycho-pedagogical field from the Department for Teacher Training; ✓ 26 Student Volunteers – involved in CCOC activities. <p>In 2025:</p> <ul style="list-style-type: none"> ✓ 28 Employer Representatives were involved in career guidance and counseling activities for ASE students; ✓ Psychologists Barbu Bianca Elena and Enea Andreea Laura were promoted, following a competitive examination, from the position of Junior Psychologist to Specialist Psychologist. 	
	Participation in continuous professional training courses / thematic conferences / meetings with specialists.	Minimum 4 continuous professional training stages followed by CCOC staff / thematic conferences / meetings with specialists etc.	<p>Throughout 2025, CCOC staff participated in the following training programs and conferences:</p> <p>Training Programs:</p> <p>Psychologists <i>Laura Raluca Ștefan</i> and <i>Iulian Marin Osiceanu</i> graduated from the Didactic Master's in Economics in 2025.</p> <p><i>Psychologist Barbu Bianca Elena:</i></p> <ul style="list-style-type: none"> ✓ May 7 – May 11, 2025: Case Studies in Clinical Child and Adolescent Psychology – <i>Developmental Psychology Association</i> ✓ May 7 – May 11, 2025: Attention Deficit Hyperactivity Disorder: Clinical Assessment, Differential 	100%

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<p>HUMAN RESOURCES</p>			<p>Diagnosis, and Intervention Programs – <i>Developmental Psychology Association</i></p> <ul style="list-style-type: none"> ✓ May 12 – June 2, 2025: Psychological Assessment and Intervention Programs for Children and Families in Divorce, Adoption, and Trauma Situations – <i>Developmental Psychology Association</i> ✓ May 12 – June 2, 2025: Mindfulness Techniques for Children and Adolescents – <i>Developmental Psychology Association</i> ✓ Currently enrolled in the Didactic Master's in Economics. <p><i>Psychologist Păunescu Adriana:</i></p> <ul style="list-style-type: none"> ✓ February – June 2025: Continuous Professional Development course – "Specialization Course in Psycho-Oncology," organized by the <i>Association for the Development of Psychology – Smart Psi</i> ✓ October 2023 – October 2025: Completion of the Supervision Program in Experiential Psychotherapy, certified by the <i>Romanian Society of Experiential Psychotherapy and COPSI (Romanian College of Psychologists)</i> <p><i>Psychologist Livinți Raluca:</i></p> <ul style="list-style-type: none"> ✓ Throughout 2025: Long-term core training in psychotherapy: Process-Based CBT, organized by the <i>Process-Based Therapy Association (APBT)</i> ✓ September 8 – 17, 2025: Foundation Certificate in Single-Session Therapy (SST) – led by Windy Dryden <p><i>Psychologist Enea Andreea Laura:</i></p> <ul style="list-style-type: none"> ✓ March 28 – October 5, 2025: NLP Practitioner, organized by the <i>Romanian Association for Neuro-Linguistic Programming</i> ✓ October 5 – December 31, 2025: Psychotherapy training in Process-Based CBT (Process-Based Cognitive Behavioral Therapy), organized by the <i>Process-Based Therapy Association (APBT)</i> <p><i>Psychologist Pârvuleț Laura Georgiana:</i></p>	



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HUMAN RESOURCES			<p>✓ September 8 – 17, 2025: Foundation Certificate in Single-Session Therapy (SST) – led by Windy Dryden</p> <p>Conferences:</p> <p>✓ 15.04.2025 - The first regional event dedicated to consolidating a community of experts in the field of university dropout, organized by the Executive Unit for Financing Higher Education, Research, Development and Innovation (UEFISCDI), within the project „Interventions for tertiary education – Systemic measures for preventing and reducing university dropout”, implemented by UEFISCDI in partnership with the Ministry of Education and Research (MEC);</p> <p>✓ 16.05.2025 – Participation of Mrs. Conf. Univ. PhD Camelia Stăiculescu, CCOC coordinator, representative of ASE Bucharest at the <i>National Conference Practical Solutions through Education (SPRE USV)</i>, organized by the „Ștefan cel Mare” University of Suceava, Faculty of Education Sciences, Department of Psycho-pedagogical Profile, as a keynote speaker with the theme „Teaching, between traditional pedagogy and digital pedagogy”;</p> <p>✓ 8-11.06.2025 - „National ACT Conference”, 5th edition, organized by the Association of Acceptance and Commitment Therapy from Romania and held in Cluj Napoca;</p> <p>✓ 28.07.2027 - Participation of the CCOC representative at the working meeting organized by the Ministry of Labor, Family, Youth and Social Solidarity in the framework of the project „Development of the national management system regarding career counseling”, code SMIS 337451;</p> <p>✓ 3 – 4.10.2025 11th Edition - <i>National Conference of Research in Education</i>, organized by the Romanian</p>	

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<p style="text-align: center;">HUMAN RESOURCES</p>			<p>Association of Research in Education (ARCE), „Transilvania” University of Braşov and presentation of the paper with the theme „<i>University dropout. Descriptive study regarding the situation of students who withdraw from the programs of the Bucharest University of Economic Studies</i>”;</p> <p>✓ 5.05.2025 - <i>Working meeting</i> for aligning the procedures for measuring the insertion of ASE graduates with the requirements of the ASE accreditation process at AACSB standards (Standard 5 – Assurance of Learning, BSQ Employment Module Questionnaire);</p> <p>✓ 23 – 24.06.2025 - <i>Assurance of Learning (AoL) Seminar</i>, organized within the AACSB accreditation process of ASE;</p> <p>✓ 23.10.2025 - The second edition of the National Conference with international participation „<i>C(ounseling) E(ducation) D(evelopment) O(rientation) – CEDO 2025</i>”, organized by CCOC from the „Vasile Alecsandri” University of Bacău;</p> <p>✓ 30.10.2025 – Launch event of the second edition of the <i>National Questionnaire regarding the Employability of Higher Education Graduates (CNAAIS)</i>, organized by UEFISCDI, in partnership with the Ministry of Education and Research;</p> <p>✓ 11 – 12.11.2025 - <i>”MIND THE PROJECT”</i> Conference and the transnational meeting of the Erasmus+ project „<i>Critical theory in adult education practice: empowerment for critical actions</i>”, organized by DPPD and CCOC, which brought together partners from Romania, Lithuania, Latvia, and Croatia;</p> <p>✓ 19.11.2025 - „<i>Best Practices in International Accreditation</i>” Forum, event that brought together those responsible for accreditation within ASE and offered valuable perspectives regarding the application of AACSB standards and the consolidation of international academic quality practices;</p> <p>✓ 19 – 21.11.2025 – <i>EFMD Career Services Conference 2025</i> with the theme “<i>Thriving in uncertainty</i>”;</p>	



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HUMAN RESOURCES			<p><i>Building resilience, adaptability & creativity in career services</i>, in Prato, Italy;</p> <p>✓ 24.11.2025 - National conference <i>“Let’s grow healthy generations – Radiography of balance and well-being among the youth in Romania”</i>;</p> <p>✓ 28.11.2025 – <i>“Career guidance in higher education across Central and Eastern Europe”</i>, organized within the FORUM Project;</p> <p>✓ 27 - 29.11.2025 – The second edition of the International Conference with the theme <i>„Innovation and good practices in career counseling and guidance in universities”</i>, organized from the initiative of CCOC of the University of Craiova in partnership with the Association of Romanian Counselors – ACROM;</p> <p>✓ 3 - 4.12.2025 - <i>International Medical Conference „Hope for Severe Affective Disorders”</i>, organized by Hope Clinic, the Association of Psychiatry and Pediatric Psychiatry, DBT Romania and Medway Events;</p> <p>✓ 6 - 7.12.2025 - <i>Conferința “Dialectical Behavior Therapy” (DBT)</i>, organized by Process Based Therapy Association – APBT;</p> <p>✓ 8 -11.06.2025 – <i>National Conference ACT (Attachment and Commitment Therapy)</i>, 5th edition, Cluj Napoca, organized by the Association of Acceptance and Commitment Therapy from Romania;</p> <p>✓ 12 – 14.12.2025 - <i>Conference of Experiential Psychotherapy and Unifying Personal Development, „Beyond words: body, emotion and experience in psychotherapy”</i> and the <i>Conference „Biological factors in psychological and professional development”</i>, organized by the Romanian Society of Experiential Psychotherapy.</p>	



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PROMOTION		Minimum 3 partnership agreements;	<ul style="list-style-type: none"> ✓ Participation in one meeting with teachers from pre-university education; ✓ Participation in 20 meetings with professionals representing the business environment. 	
	Participation in specialized conferences, meetings with specialists, representatives of CCOC from universities in the country and abroad, representatives of employers, etc.		<ul style="list-style-type: none"> ✓ 28.01.2025 - Approval of the research report resulting from the Project „ <i>Active Solidarity Educated Students - prepared for the development of sustainable communities of the future</i>”, CNFIS-FDI-2024-F-0535, Domain 1. Increasing social equity, in view of social inclusion and increasing access to higher education, by the Directorate of Research and Innovation Management within ASE; ✓ 20.01.2025 - Participation in the opening event of the Project “<i>ECO-SUCCES – Advanced internship program dedicated to future professionals in the economic field</i>”, project code 317010, co-financed by the European Union through the Education and Employment Operational Program 2021-2027; ✓ 26.02.2025 - <i>Online meeting with professionals representing the recruitment department of SLB, a global technology company specializing in innovative solutions for the energy industry, with a focus on digitalization and sustainability, to identify possible ways of collaboration between SLB and ASE Bucharest for finding solutions to integrate neurodivergent talents and generating internship opportunities that encourage the participation and professional development of these individuals;</i> ✓ 28.02.2025 - <i>Meeting with professionals representing the human resources department of JW Marriott Bucharest Grand Hotel, one of the largest hotel companies in the world, to identify possible ways of collaboration between Marriott</i> 	100%

Field	Activity	Performance indicators	Results	Degree of achievement of indicators
PROMOTION			<p>and ASE Bucharest for generating internship and employment opportunities for ASE students and graduates;</p> <ul style="list-style-type: none"> ✓ 8.05.2025 - Participation of CCOC representatives in the <i>ASCIG 23 Gala</i>, organized at the "Grigore Preoteasa" Students' House of Culture in Bucharest; ✓ 10.05.2025 - Participation of CCOC representatives in the <i>ASARU Gala</i>, organized in the Aula Magna of ASE; ✓ 21.05.2025 și 27.11.2025 - Participation of CCOC representatives in the <i>semesterly meetings of ASE students with the representatives of the management structures</i>; ✓ Promotion by CCOC representatives, among students, of the <i>EMPOWER</i> program, carried out by How to Web, the largest startup conference in South-Eastern Europe, which took place between September 30 - October 2, 2025; ✓ 16.10.2025 - Representation of ASE by the CCOC coordinator in the launch event of <i>ZF Student – ASE Edition</i>, organized by Financiar Paper and dedicated to young people of Generation Z, the future leaders of the Romanian economy; ✓ 29.10.2025 - Conducting a working meeting with specialist representatives of Autism Voice Romania to establish the action plan for the 2025 – 2026 academic year; ✓ 19.11.2025 - Participation of CCOC representatives in the <i>ASE Alumni Gala</i>, an event that brings together the most remarkable graduates to celebrate their achievements over the last 3 years in their field of activity or in the community; ✓ 3.12.2025 - CCOC representatives were involved and provided support in the organization and implementation of the visit (within ASE) to promote Romanian higher education to an international audience, with the objective of presenting an authentic image, built from the perspective of student ambassadors, in the context of activities carried out through the <i>StudyInRomania – Student Ambassador Program (SIR-SAP)</i>, part of the Project "<i>Romania at the 2030 horizon: Increasing international relevance through the</i> 	



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PROMOTION			<p><i>internationalization of higher education</i>" (PEO-INTL, code SMIS 319112), carried out by UEFISCDI in partnership with the Ministry of Education and Research;</p> <p>✓ 8.12.2025 – Participation of CCOC representatives in the working meeting organized by the ASE Alumni Network - within the project „<i>ASE students connected to the challenges of the labor market (StudASEconnected2LMk)</i>”, CNFIS-FDI2025-0446 Participarea reprezentanților CCOC la întâlnirea de lucru organizată de Rețeaua Alumni ASE - în cadrul proiectului „<i>Studenții ASE conectați la provocările pieței muncii (StudASEconnected2LMk)</i>”, CNFIS-FDI2025-0446</p>	
	Negotiation and establish partnerships to expand CCOC services.		<p>✓ Initiating and conducting partnerships with: Autism Voice Romania, JW Marriott Bucharest Grand Hotel, SLB, global technology company, Future of Leadership Institute (FLI), SSG Group, HP INC, CapGemini, TD Synnex, HP Enterprise;</p> <p>✓ In the year 2024, CCOC initiated, negotiated and contributed to the conclusion of 3 collaboration protocols with: „<i>Eremia Grigorescu</i>” Technological High School Mărășești, Vrancea county, „<i>Simion Mehedinți</i>” High School Vidra, Vrancea county, „<i>Dimitrie Bolintineanu</i>” Technological High School Bolintin-Vale, Giurgiu county.</p>	100%
	Partnerships, collaborations and promotion of CCOC at the level of student associations and professional organizations.		<p>During the year 2025, CCOC was involved in joint actions and projects with various student and professional associations/organizations:</p> <p>✓ ASE Alumni Graduates Association;</p> <p>✓ Association of Faculties of Economics from Romania;</p> <p>✓ Association of Students in Accounting and Management Information Systems (ASCIG);</p>	100%

Field	Activity	Performance indicators	Results	Degree of achievement of indicators
PROMOTION			<ul style="list-style-type: none"> ✓ Students' Union of the Bucharest University of Economic Studies (USASE); ✓ Association of Romanian Counselors (ACROM); ✓ Future of Leadership Institute (FLI); ✓ Autism Voice Romania; ✓ Association of Students in Administration and Human Resources (ASARU). 	
	Promoting the educational offer of ASE on the CCOC website, Facebook, Instagram, meetings with pupils/ students / participation in educational fairs/counseling bachelor's/ master's graduates for continuing their studies at ASE.		<p>Promotion activities carried out in the year 2025 at the CCOC level:</p> <ul style="list-style-type: none"> ✓ In the month of June 2025, information messages regarding the educational offer of ASE were sent to all high schools in the CCOC database; ✓ Organization and participation in 14 promotion actions of the ASE educational offer among high school students; ✓ Organization and participation in over 30 joint actions with employers; ✓ Permanent promotion of the ASE educational offer on the website www.consiliere.ase.ro and on the Facebook and Instagram pages of CCOC; ✓ Conducting, in the months of May – October, an extensive information campaign regarding the educational offer of the Bucharest University of Economic Studies, in high schools from small localities - under 10,000 inhabitants - and in economic high schools in the country, within the project “<i>Equity and social inclusion for expanded access to higher education at ASE Bucharest</i>”, CNFIS-FDI-2025-F-0222; ✓ July and September 2025 - <i>Providing information, orientation, and counseling services</i> for candidates to ASE academic programs, especially for <i>master's programs</i> (July and September sessions). 	100%
METODOLOGY / INTERNAL PROCEDURES	Application of CCOC's internal working procedures.	Application of CCOC's internal working procedures.	In the year 2025, at the CCOC level, internal working procedures were respected.	100%
	Preparation / approval of the annual report and activity plan.	Annual report and activity plan.	At the CCOC level the <i>Annual Activity Report for the year 2024</i> was elaborated, approved by the ASE Senate Decision no. 26 of 12.02.2025, and the <i>Activity Plan for the</i>	100%



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			year 2025, approved by the ASE Senate Decision no. 27 of 12.02.2025.	
	Preparation / approval of the annual income and expenditure budget (for 2025) and the Annual Procurement Plan.	Annual income and expenditure budget (for 2025). Annual Procurement Plan	At the CCOC level the Annual Procurement Plan and the annual revenue and expenditure budget for 2026 were developed.	100%
	Completion of SCIM (Internal Managerial Control System) documentation at the CCOC level.	Compliance with reporting deadlines. SCIM (Internal Managerial Control System) documentation properly completed.	At the CCOC level in the year 2025: <ul style="list-style-type: none"> ✓ the documentation related to SCIM (Internal Managerial Control System) was updated; ✓ the annual evaluation documentation for CCOC employees for the year 2025 was completed; ✓ the risk management documentation was completed. 	100%
	Reporting to external entities and within the Bucharest University of Economic Studies.		In the year 2025, CCOC provided information regarding the counseling services offered and statistical data about the counseled students to the following organizations: <ul style="list-style-type: none"> ✓ Ministry of Education; ✓ ASE, for participation in international accreditations AACSB, Times Higher Education Impact Ranking, reporting to UEFISCDI, and ARACIS accreditations; ✓ Association of MBAs for the accreditation of ASE's MBA programs. 	100%
INFRASTRUCTURE		1 database containing: a. information about the labor market; b. the educational offer and educational path for initial / continuous training at ASE;	At the CCOC level in the year 2025: <ul style="list-style-type: none"> ✓ Specific counseling materials and information regarding the conducted projects were created and published on the Facebook page (CCOC-ASE); ✓ Public information regarding admission to ASE academic programs was promoted; 	100%

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INFRASTRUCTURE	Creation of the CCOC database (career resources and records of counseled students). Studies conducted at the CCOC level.	<p>c. job offers; d. materials used in personality assessment and self-assessment; e. personal development materials (presentations on various topics of interest); f. career guides (career planning, job search strategies, etc.).</p>	<ul style="list-style-type: none"> ✓ The database including the coordinates of economic high schools and high schools in small localities – under 10,000 inhabitants – was updated; ✓ The database containing the coordinates of counseling centers from pre-university and university education units was updated; ✓ The database containing employers was updated. 	
		A database including the counseled students.	At the CCOC level in the year 2025 the database was permanently updated, including the beneficiaries of the services offered by CCOC.	100 %
		Publicarea a minimum 3 studii de specialitate.	<p>CCOC specialists contributed to and completed, during 2025, the following studies:</p> <ul style="list-style-type: none"> ✓ Stăiculescu C., Vidat, A.C., Minciu M. (2025). Students' Right to Counseling Services in EU Countries - A Comparative Analysis, Review of International Comparative Management Volume 26, Issue 4, October 2025 621 ✓ Stăiculescu C., Livinți R. - University dropout. Descriptive study regarding the situation of students who withdraw from the programs of the Bucharest University of Economic Studies, 3 – 4.10.2025, 11th Edition - <i>National Conference of Research in Education</i>, organized by the Romanian Association of Research in Education (ARCE), „Transilvania” University of Braşov ✓ Stăiculescu C., Livinți R., Năstase V. E. (2025). University dropout. Descriptive study regarding the situation of students who withdraw from the programs of the Bucharest University of Economic Studies, Students withdrawn in the period May 2024 – December 2025 (<i>Report Annex</i>) ✓ Petrariu I.R., (coord.), Gogu E., Stăiculescu C., Munteanu I.D., Livinți R., Chițu F., Badea A.M., (2025). Research regarding the insertion of the Bucharest University of Economic Studies graduates into the labor market, 10th Edition (year 2025) 	100 %



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Field	Activity	Performance indicators	Results	Degree of achievement of indicators
	Equipment	In the CCOC Activity Plan for the year 2024, no indicator was provided for this activity.	In the year 2025, within the project “ <i>Equity and social inclusion for expanded access to higher education at ASE Bucharest</i> ”, CNFIS-FDI-2025-F-0222, two rooms in the Moxa complex were equipped as spaces for individual/group counseling activities, and the equipment and resources necessary for carrying out specific activities (printers, psychological test batteries, etc.) were purchased.	100%
PROJECTS	Completion of non-reimbursable funded projects.	Minimum 1 non-reimbursable funded project, developed and submitted for funding.	In 2025 we developed the project “ <i>Equity and social inclusion for expanded access to higher education at ASE Bucharest</i> ”, CNFIS-FDI-2025-F-0222 – a project approved and ranked 1st in the competition (95.4 points).	100%
	Implementation of non-reimbursable funded projects.	Involvement of CCOC members in a minimum of 3 non-reimbursable funded projects implemented at the ASE level.	In the year 2025, CCOC members were involved in the implementation of the following projects: <ul style="list-style-type: none"> ✓ “<i>Equity and social inclusion for expanded access to higher education at ASE Bucharest</i>”, CNFIS-FDI-2025-F-0222 ✓ “<i>Developing an operational framework for the accessibility of activities for students with disabilities within the Bucharest University of Economic Studies</i>”, CNFIS-FDI-2025-F-0310. ✓ „<i>ASE students connected to the challenges of the labor market (StudASEconnected2LMk)</i>”, CNFIS-FDI2025-0446 ✓ “<i>Creating a sustainable ecosystem for conducting specialized practical training activities for students of the Bucharest University of Economic Studies</i>”, CNFIS-FDI-2025-F-0009; ✓ “<i>ECO-SUCCES – Advanced internship program dedicated to future professionals in the economic field</i>”, project code 317010, co-financed by the European Union 	200%

Field	Activity	Performance indicators	Results	Degree of achievement of indicators
PROJECTS			<p>through the Education and Employment Operational Program 2021-2027</p> <ul style="list-style-type: none"> ✓ “<i>Social and academic integration of youth for the future (InterAcTiV)</i>”, code “MySMIS 2021+: 326115”, financed by the Education and Employment Program 2021 – 2027; ✓ “<i>BE THE FIRST and prove that you can! – BE_THE_FIRST 1</i>”, code SMIS 2021+: 325415, financed through the Education and Employment Program 2021-2027; ✓ “<i>S.T.E.P Supporting Talent through Perspective Education</i>”, cod MySMIS 2021+:326847, financed through the Education and Employment Program 2021–2027; ✓ “<i>The first economist student in the family</i>”, code SMIS 326883, financed through the Education and Employment Program 2021-2027; ✓ “<i>Promoting lifelong learning and developing entrepreneurial and digital skills, in the context of labor market flexibilization and recent macroeconomic uncertainties (FutureJobs)</i>”, code SMIS: 317936, financed through the Education and Employment Program 2021-2027; ✓ Erasmus+ “<i>Critical theory in adult education practice: empowerment for critical actions</i>” MIND, project 2023-1-LT01-KA220-ADU-000153426 	

Coordinator CCOC,
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